Five Critical Tabs

Campaign records contain all of the materials and schedules in your campaigns.

There are 19 tabs in the record to help static chartists and digital schedulers drill into the information they need. However, five of them account for the bulk of their work.

- ◗ **Basic Info** – The core information for this campaign, including when it is to be run, its approval status and contract number.

- ◗ **Totals** – An at-a-glance scheduled and net billing report.

- ◗ **Segments** – The most important screen for campaign management. Digital segments are more complex.

- ◗ **Designs** – Manage designs associated with the campaign.

- ◗ **Billing Schedule** – View invoices for this campaign.